



# Cátedra **UNESCO UNDAV**

Diversidad Cultural, Creatividad y Políticas Culturales

► Report 2021 - 2025



## **UNIVERSIDAD NACIONAL DE AVELLANEDA**

Rector Ing. Jorge Calzoni

### **Departamento de Arte, Cultura y Comunicación**

Decano Lic. Daniel Escribano

### **Cátedra UNESCO Diversidad Cultural, creatividad y políticas culturales**

Directora Prof. Mónica Guariglio

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# ► **Report**

2021 - 2025

# ► **Introduction**

Major outcomes, results and impact of the Chair  
(2021/2024)

The UNESCO Chair on Cultural Diversity, Creativity and Cultural Policies of the National University of Avellaneda directs its efforts towards research, training and debate on cultural policies.

This first report highlights the actions implemented for the consolidation of the objectives of the Chair whose proposal was approved in the course of 2020 and the signing of the Cooperation Agreement could only be finalized in June 2021, a delay due to the Covid19 pandemic.

In the reference period we have directed our efforts to disseminate and give visibility to the Chair and consolidate its work team, with the inter-institutional support of various areas of the Host University: the Secretariat for Research and Technological and Institutional Linkage, the Coordination of International Cooperation and the Department of Art, Culture and Communication.

With the collaboration and technical resources of the University's Press Office, we have strengthened the dissemination of activities and initiatives through the website, the institutional newspaper and the media Radio UNDAV and TV UNDAV and on social networks through the Instagram and Facebook accounts @catedraunesco.undav

The Chair has the support of organizations and institutions such as: the International Federation of Coalitions for Cultural Diversity (IFCCD); the Federal University of Latin American Integration (UNILA); the UNESCO Chair in Cultural Policies and Management of the Rui Barbosa Foundation, Brazil; the Audiovisual Diversity Program of the Carlos III University, Madrid, Spain; the Network of Universities of Latin America and the Caribbean (UDUALC); the Latin American University Network for Training and Research in Cultural Management and Cultural Policies; the Ibero-American Cultural Space (ECI) of the Ibero-American General Secretariat (SEGIB). During the four-year period, we were able to carry out exchange activities and collaborations with many of them.

The period reported has been for the Chair a stage of organization and generation of links to other academic fields and institutions of the cultural sector through the development of various activities aimed at promoting the exchange, collaboration and dissemination of the proposed objectives through publications, conferences, seminars, workshops and face-to-face and online courses in accordance with the guidelines of the internationalization program of our Host University.

**In a framework of international dialogue with the participation of Higher Education institutions and regional organizations, the Work Plan was formally presented on April 1, 2022.**

Representatives of the International Federation of Coalitions for Cultural Diversity, the Federal University for Latin American Integration, the UNESCO Chair in Cultural Policies of the Rui Barbosa Foundation, the State University of West do Paraná, the Carlos III University, the National University of Colombia and the National University of Costa Rica accompanied the presentation remotely, expressing their interest in future exchanges.

The Culture Specialist of the UNESCO/Montevideo Field Office, Alcira Sandoval Ruiz, participated with a speech on the UNITWIN Program and highlighted the participation of the Chair in the Regional Consultation for Latin America and the Caribbean, preparatory to the MONDIACULT 2022 World Conference.

Presentation video link: <https://youtu.be/DQQmRL96YkE>

<https://www.facebook.com/catedraunesco.undav/videos/284659120527675>








**PRESENTACIÓN**

**Cátedra UNESCO UNDAV**

**Diversidad cultural, creatividad y políticas culturales**

Departamento de Cultura, Arte y Comunicación

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**VIERNES 1 DE ABRIL 17 hs.**

**UNDAV | Sede ESPAÑA**

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Auditorio "Héroes de Malvinas"

España 350. Avellaneda. Pcia. de Buenos Aires

**PRESENTACIÓN**  
**Cátedra UNESCO UNDAV**  
**Diversidad cultural, creatividad y políticas culturales**




La Cátedra UNESCO-UNDAV aspira a generar un ámbito de reflexión interdisciplinario sobre la centralidad de la dimensión cultural en las estrategias de desarrollo con sostenibilidad y la promoción y difusión de las expresiones de la diversidad cultural

Departamento de Cultura, Arte y Comunicación





# **Activities developed by the chair**

2021 / 2025

The activities implemented by the Chair during the reference period are detailed below.

The report is organized by thematic axes and in each case a descriptive synthesis of the activity is included. It is worth clarifying that the graphic pieces incorporated are in Spanish because they are original documents.

A section on background information prior to the approval of the Chair project is included, since many of the activities involved in it were significant for the linkage and support of the initiative.

Finally, this report covers what has been done up to February 2025 and in this sense the actions planned until June of this year, the closing date of the first period set out in the UNESCO/UNDAV collaboration agreement, include a program on the 20th anniversary of the 2005 Convention on the Promotion and Protection of the Diversity of Cultural Expressions, a convention that constitutes one of the objectives of the Chair.

## I. TRAINING AND CAPACITY BUILDING

# 2021

### ► **1st Regional Colloquium on the Impact of the Regional Cultural Diversity Agenda in the Framework of the UNESCO Convention 2005**

**November 3 to 17, 2021**

Activity in collaboration with the Decolonizing International Relations Research Group of the Federal University of Latin American Integration (UNILA) in online format, aimed at students of cultural management and international relations from Argentina and Brazil



# 2022

## ► Cycle "Latin American Debates towards Mondiacult + 40". Training Seminar: Regional Integration, Cultural Rights and Social Movements in Latin America

May 23 and 24, 2022

In celebration of May 21, International Day of Cultural Diversity.

The program included the protection of cultural diversity and cultural rights, experiences, practices, knowledge and political projects of regional integration built by Latin American art and culture collectives and networks with the participation of teachers and students from both Universities in Argentina and Brazil.



**Supported by:** Center for Studies in Citizenship, State and Political Affairs / Faculty of Social Sciences, University of Buenos Aires (UBA), Regionalism Observatory (ODR/REPRI) and the Postgraduate Program in International Relations "SanTiago Dantas" (UNESP/ UNICAMP / PUC-SP).



**1st Session: Cultural Rights as an Axis for the Decolonization of Human Rights in Latin American Integration** <https://youtu.be/QCJu2N78HS8>

**MESA 1 - 23 DE MAYO, 09:30**

**Los derechos culturales como eje para la descolonización de los derechos humanos en la Integración latinoamericana**

**moderación:**  
**Daniela Perrotta**  
(Universidad Nacional de las Artes/  
Universidad de Buenos Aires)

**INVITADOS:**  
**Fabián Saltos Coloma**  
(Universidad Andina Simón Bolívar)

**Verónica Perera**  
(Universidad Nacional de Avellaneda)

**organización:**  
unesco  
UNDA  
PPG-ICAL

**apoyo institucional:**  
CEAP  
identidad  
UBA Sociales  
Observatorio

**MESA 1 (23/05):**  
**Los derechos culturales como eje para la descolonización de los derechos humanos en la Integración latinoamericana**

**Daniela Perrotta:**  
Secretaría de Desarrollo y Vinculación Institucional de la Universidad Nacional de las Artes (UNA). Investigadora adjunta de CONICET/Instituto de Filosofía y Letras de la Universidad de Buenos Aires (UBA). Docente en la UBA, Universidad Nacional de la Defensa (UNDEF) y Facultad Latinoamericana de Ciencias Sociales (FLACSO Argentina). Doctora en Ciencias Sociales por la FLACSO Argentina.

**Fabián Saltos Coloma:**  
Geógrafo, investigador y profesor en la materia en gestión cultural de la Universidad Andina Simón Bolívar, Bolivia. Miembro del grupo de trabajo Ecuador Ancestral. Autor de libros sobre cultura y gestión cultural. Incluye "Bases y estrategias de la gestión cultural: Derechos culturales para el buen vivir". Master en Gestión Cultural Universidad Andina Simón Bolívar, Bolivia) y en Estudios Internacionales (Universidad Central del Ecuador).

**Verónica Perera:**  
Doctora en Sociología por la New School for Social Research, Nueva York. Profesora titular e investigadora en la cátedra Memorias, Derechos Humanos y Ciudadanía Cultural de la Universidad Nacional de Avellaneda. Coordina el Grupo de Estudios sobre Memorias, Política y Cultura de la Universidad Nacional de Avellaneda. Integra el Grupo de Estudio sobre Arte, Cultura y Política del Instituto de Investigaciones Gino Germani, de la Universidad de Buenos Aires (UBA).

**2nd Session Latin American Experiences: Integration from the Peoples and the Regional Movement "Cultura Viva Comunitaria"** <https://youtu.be/XzkGG2RC4iA>

**MESA 2 - 24 DE MAYO, 10:00**

**Experiencias latinoamericanas: Integración desde los pueblos y el movimiento regional "Cultura Viva Comunitaria"**

**moderación:**  
**Valeria Graziano**  
(Universidad de Salamanca)

**INVITADOS:**  
**Andrea Hanna**  
(Grupo de Teatro Mestizaje de Villa Crespo/  
Cultura Viva Comunitaria)

**María Emilia de la Iglesia**  
(Cooperativa La Comunitaria/  
Cultura Viva Comunitaria)

**organización:**  
unesco  
UNDA  
PPG-ICAL

**apoyo institucional:**  
CEAP  
identidad  
UBA Sociales  
Observatorio

**MESA 2 (24/05):**  
**Experiencias latinoamericanas: Integración desde los pueblos y el movimiento regional "Cultura Viva Comunitaria"**

**Valeria Graziano:**  
Doctoranda en Ciencias Sociales por la Universidad de Salamanca. Es miembro de la Red Española de Estudios del Desarrollo (REDES) y de la Cátedra UNESCO sobre Diversidad Cultural, Creatividad y Políticas Culturales de la Universidad Nacional de Avellaneda (Argentina). Investigadora del Observatorio del Regionalismo (ODR-SEPOT) y del Grupo de Investigación Descolonizando las Relaciones Internacionales (UNDA).

**Andrea Hanna:**  
Docente, productora ejecutiva y gestora cultural. Magister en Administración Cultural (UBA). Productora de la revista Funambulante. Participa del grupo de teatro comunitario Mestizaje de Villa Crespo, del Movimiento de CVC Argentina y de la Red Latinoamericana de teatro en comunidad. Autora del libro "Teatro público para los artes escénicos. Políticas de mediación en Argentina y Chile".

**María Emilia de la Iglesia:**  
Directora teatral, actriz, profesora, dramaturga y LAC en Comunicación Social. Es una de las fundadoras de la Cooperativa "La Comunitaria". Integra los Movimientos Argentinos y Latinoamericanos de Cultura Viva Comunitaria.

## ► **Training seminar: Cultural Diversity, Cultural Rights and Interculturality, its positioning in the 2030 Agenda**

**August 2 to 5, 2022**

Academic coordination of the UNESCO/UNDAV Chair and organized by ACERCA Program of Training for Development in the Cultural Sector of the Spanish Cooperation held at the headquarters of the Parque de España/AECID Cultural Center in the city of Rosario, province of Santa Fe, Argentina.

The cycle aimed at cultural managers, public officials, advanced undergraduate and postgraduate students, territorial referents and teachers, addressed the processes of regional integration and the cultural dimension in the 2030 agenda facing the challenges of MONDICAULT 2022.





<https://ccpe.org.ar/web/actividades/diversidad-cultural-derechos-culturales-e-interculturalidad/>

## 2023

- ▶ **"The dimension of culture in the 2030 Agenda" Current debates and challenges**  
**II ACERCA Seminar - Training Cycle in Culture and Development**  
**Parque de España Cultural Center, Rosario, Santa Fe**

September 12 to 15, 2023



The debate and reflection on the impact of culture on public policies and governance with special attention to the implementation of the 2030 Agenda, a global agenda whose insertion in culture policies still has significant gaps.

**Academic coordination of Prof. Mónica Guariglio, Chairholder of the UNESCO Chair "Cultural Diversity, Creativity and Cultural Policies" of the National University of Avellaneda (UNDAV).** One of the priority objectives of the Seminar addressed the impact of Culture on public policies and governance in the 2030 Agenda, as well as the consideration of culture as the Fourth Pillar of Development, and the defense of Culture as a Global Public Good in Latin America, taking up the concepts of cultural diversity and cultural rights developed in the training seminar of 2022.





## II. ORGANIZATION AND PARTICIPATION IN CONFERENCES/CONGRESSES/FORUMS

Conferences/Meetings organized by the Chair or to which its Chair holder contributed

# 2022

### ► UNESCO Report Re/thinking policies for creativity: **Considering culture as a global public good**

May 12, 2022

With the participation of national and international experts and researchers in order to disseminate the scope and impacts of the global cultural sector, the UNESCO/UNDAV Chair organized the first presentation in Argentina of the Global Report

Link: <https://www.facebook.com/catedraunesco.undav/videos/1184860885614467>









**RE | PENSAR LAS POLÍTICAS PARA LA CREATIVIDAD**

Plantear la cultura como un bien público global

2022

**12 DE MAYO - 18 HS.**

**CENTRO CULTURAL BORGES**

Transmisión por el canal de YouTube de la **Cátedra UNESCO UNDAV**

Logos: UNESCO, UDAPE, OBSERVACOM, DIVERSIDAD AUDIOVISUAL, UC3M, INCAA, Defensoría del Público, Ministerio de Cultura Argentina, Ministerio de Educación, PIIESCI.

**12 DE MAYO | 18HS. PRESENTACIÓN: INFORME GLOBAL 2022**

**RE | PENSAR LAS POLÍTICAS PARA LA CREATIVIDAD**

**EXPONEN:**

- Dr. Luis Albornoz**  
Profesor-investigador del Departamento de Comunicación de la Universidad Carlos III de Madrid, España (UC3M)
- Prof. Julio Bertolotti**  
Subgerente Observatorio Audiovisual del Instituto Nacional de Cine y Artes Audiovisuales (OAVA - INCAA)
- Dr. Santiago Marino**  
Observatorio Latinoamericano de Regulación de Medios y Convergencia OBSERVACOM
- Lic. Pascual Calicchio**  
Secretario General - Defensoría del Público
- Mg. Ana Rosa Cunha da Cruz**  
Investigadora OAVA/INCAA

**APERTURA:** Ing. Jorge Calzoni, Rector Universidad Nacional de Avellaneda, Lic. Daniel Escribano, Decano Departamento de Cultura Arte y Comunicación, UNDAV y Lic. Alicia Sandoval Ruiz, Especialista del Programa de Cultura-Oficina UNESCO Montevideo

**PRESENTACIÓN:** Dra. Mónica Guariglio, Directora Cátedra UNESCO/UNDAV

**ADHIERE OBSERVACOM**

**CENTRO CULTURAL BORGES**  
Sala Mercedes Sosa.  
Viamonte 525, 3er piso. CABA.

Logos: UNESCO, UDAPE, OBSERVACOM, UDAPE, UNESCO

**Departamento de Cultura, Arte y Comunicación**

unesco ESPAÑOL

Montevideo

News

El informe Re | pensar las políticas para la creatividad invita a reflexionar sobre la diversidad cultural desde Argentina

17/05/2022 4 min

**SAVE THE DATE**

unesco

Join us for the launch of the **UNESCO Global Report**

**Re | Shaping Policies for Creativity**  
Addressing culture as a global public good

**Jueves, 12 Mayo 2022**  
18hs. Buenos Aires, Argentina

## ► **MONDIACULT side events**

Contributions of the UNESCO/UNDAV CHAIR to the new global cultural agenda with an active participation as a panelist and/or co-organizer of several events prior to the world conference aimed at regional and international linkage and the strengthening of multilateral articulation spaces.

<https://coninformacion.undav.edu.ar/1982.html>

### **a) Regional Consultation Latin America and the Caribbean**

The Chairholder participated in the Latin America and Caribbean Regional Consultation in February 2022 with a presentation on the cultural dimension of development strategies and the strengthening of cultural right.



<https://www.youtube.com/watch?v=gDxtCmEBd0U><https://www.unesco.org/es/articles/unesco-mondiacult-2022-los-paises-de-america-latina-y-el-caribe-abogan-por-un-cambio-de-paradigma-en?hub=758>

## **b) International Forum on Culture and Sustainable Development, Ibero-American General Secretariat (SEGIB) Madrid, Spain – General Rapporteur**

**September 5 and 6, 2022**

Chairholder of the UNESCO/UNDAV Chair in Cultural Diversity, Creativity and Cultural Policies was invited by the organizers to participate as a panelist and general rapporteur of the International Forum on Culture and Sustainable Development in which 28 international experts prepared a document of recommendations as a contribution of the Ibero-American region to the world conference.



Link general rapporteur:

<https://youtu.be/Zg1e-PZcQf8>

<https://www.segib.org/contribucion-del-espacio-cultural-iberoamericano-a-mondiacult/>







<https://www.youtube.com/watch?v=oEnF8LhMm6o>

<https://www.segib.org/contribucion-del-espacio-cultural-iberoamericano-a-mondiacult/>

### c) International Seminar on **Cultural Diversity and the Media**

**September 26 and 27, 2022**

Side event organized by the Universidad Autónoma Metropolitana, and the Universidad Carlos III de Madrid with the support of the UNESCO/UNDAV Chair. Headquarters: Casa Rafael Galván, Universidad Autónoma Metropolitana (UAM), Mexico City. With the participation of experts in the field to discuss the problem of the diversity of and in the media systems with a focus on the current situation of the Ibero-American region.

Presentation of the world report Re/thinking policies for creativity: Considering culture as a global public good (UNESCO, 2022), with emphasis on the chapters on media diversity and cultural diversity in the digital environment. Intervention at the panel: **Diversity and cultural industries in the digital landscape.**







## d) Intangible Cultural Heritage and social inclusion: Contributions to the sustainable development agenda

September 20 and 27, 2022

Side event organized by Universidad Nacional de Avellaneda-Department of Culture, Art and Communication-UNESCO Chair in Cultural Diversity, Creativity and Cultural Policies (Argentina) and Universidad de la Ciénega del Estado de Michoacán de Ocampo-Bachelor's Degree in Multicultural Studies - Laboratory of Cultural Management and Digital Humanities (Mexico).

With the support of: Network of Academic Cooperation in Intangible Cultural Heritage of Latin America and the Caribbean (ReCAPCILAC); Ministry of Culture, Secretariat of Cultural Development, Argentina; Iberomericano Cultural Space (ECI-SEGIB) and Regional Center for the Safeguarding of the Intangible Cultural Heritage of Latin America (CRESPIAL)

The activity brought together researchers from academic institutions in Argentina, Brazil, Colombia, Mexico and Uruguay and addressed the protection of intangible cultural heritage, cultural diversity, social inclusion and fundamental rights, in order to contribute to the updating of normative instruments on ICH, strengthen the link between culture, social inclusion and sustainable development and provide experiences in the articulation of networks and cooperation platforms.

First Session: September 20 –Centro Cultural Kirchner (CCK)-Argentina

<https://youtu.be/gCApL6Yp-FE>

**unesco** **MONDIACULT 2022 México**

**SIDE EVENT MONDIACULT 2022**

**PATRIMONIO CULTURAL INMATERIAL E INCLUSIÓN SOCIAL:**  
Aportes para la agenda del desarrollo sostenible

**Conferencia Mundial de la UNESCO sobre las Políticas Culturales y el Desarrollo Sostenible MONDIACULT 2022**

**20 de septiembre de 2022**  
Argentina  
Sede: Auditorio 513, Centro Cultural Kirchner  
Sarmiento 151, Buenos Aires, Argentina  
Hora: 17 a 19 hs de Argentina / 14 a 16 hs de México  
Transmisión del evento a través de:  
**YouTube** **Catena UNESCO UNDAV**

**27 de septiembre de 2022**  
Ciudad de México  
Sede: UAM Cuajimalpa / Sala de Consejo Académico  
Hora: 13 a 15 hrs México / 15 a 17 hrs Argentina  
Transmisión del evento a través de:  
**Facebook** **Licenciatura en Estudios Multiculturales**

**Logos of partner organizations:**  
- Universidad de la Ciénaga de Veracruz  
- UDAPE  
- ECI-SEGIB  
- UNESCO  
- Laboratorio de Gestión Cultural y Humanidades Digitales  
- ReCAPCILAC  
- CRESPIAL  
- Secretaría General de Cultura  
- PIESCI  
- Secretaría de Políticas Universitarias  
- Ministerio de Educación  
- Ministerio de Cultura  
- Argentina





### Second Session:

September 27-Sede Cuajimalpa  
Universidad Autónoma Metropolitana  
(UAM)- México

<https://www.youtube.com/watch?v=Csf864GgJG8>

## ► **Second Session: September 27-Sede Cuajimalpa Universidad Autónoma Metropolitana (UAM)- México**

**Bolivia** November 16 to 19, 2022

Organized by the Department of Culture and Art of the Bolivian Catholic University, on the research, extension and dissemination of Cultural and Natural Heritage, as a way to achieve integral human development.

The social appropriation of Cultural and Natural Heritage was reflected on, to promote social empowerment, inclusion and a dignified life for all communities, within the framework of multilateral collaboration as part of the Sustainable Development Goals.

**Presentation of the UNESCO Chair on Cultural Diversity, Creativity and Cultural Policies**







# 2023

## ► XXXIV International Colloquium for a Critical Management of Culture. **Management as production**

México January 23 to 28, 2023



Organized by 17, Institute of Critical Studies, with the collaboration of the Tlatelolco University Cultural Center – UNAM, the University Center of Theater and Theater UNAM, and the Metropolitan Autonomous University-Lerma.

This colloquium focused the debates on the foundations, cases and problems related to the critical management of culture, as a possible critical orientation of the traditionally called cultural management. Chairholder's intervention on the panel: Is it possible to critically manage culture in institutions?

<https://youtu.be/N32fxeTHFY>

## ► International Seminar Strategies, Market and Regulation of Audiovisual Services on the Internet: **Dialogue Latin America and Europe**

**Bucaramanga - Colombia** May 24 and 25, 2023



The international event brought together leading specialists in the field of Communication Sciences, Law and Sociology, in order to reflect on the present and future of the online audiovisual market, with special attention to the market segment in which companies providing paid video-on-demand (SVOD) services operate.

The Director of the UNESCO/UNDAV Chair, Prof. Mónica Guariglio, participated in the panel on **Public Policies for Online Audiovisual in Latin America and Europe**.

<https://www.youtube.com/live/hq3g3nWHHts?feature=share>

## ► VIII Ibero-American Congress of Culture

**Lisboa - Portugal** November 2023

## Sesión de bienvenida

Sala Almada Negreiros

16 DE NOVIEMBRE / 09:00 - 09:20 (HORA LISBOA)



**ERNESTO OTTONE**  
Director General Adjunto  
de Cultura, UNESCO



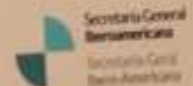
**MÓNICA GUARIGLIO**  
Directora Cátedra  
UNESCO



**MANUEL GAMA**  
Consultor Conteúdos  
VIII Congresso, Universidade  
do Minho



**LURDES CAMACHO**  
Diretora de Relações  
Internacionais,  
GEPAC





Organized by the Ministry of Culture of Portugal, the Ibero-American General Secretariat (SEGIB) and the Organization of Ibero-American States for Education, Science and Culture (OEI). Its main objective was to reflect on Culture as a global public good and its transversal importance in public policies to increase sustainable development in the territories, to promote cooperation, build more active citizenships and create conditions for the integral fulfillment of the human rights in which cultural rights are inscribed.

Chairholder remarks at the official opening ceremony

<https://www.youtube.com/live/43oJPDzW0mc?si=seUhD0K1H3JYZ6yO>

## 2024

- **1st Congress of International Cultural Management: Dilemmas and challenges in times of uncertainty . National University of Rosario (UNR) Rosario, Santa Fe**

**Rosario - Santa Fe June 26 to 28, 2024**





Organized by the School of Cultural Management, Faculty of Humanities and Arts of the National University of Rosario in conjunction with the Parque de España Cultural Center and within the framework of the III Meeting of Independent and University Publishers Read Books, Open Worlds.

The Chairholder was invited to be a member of the Academic Committee and to participate in the discussion panels on the new scenarios of international cultural cooperation and the experiences of the Networks and Chairs of the UNITWIN/UNESCO programme.



## ► Forum "Connecting Living Heritage, Cultural Rights and Sustainable Development from Latin America"

**Lima - Perú** October 17 and 18, 2024

**Organized by the Regional Centre for the Safeguarding of the Intangible Cultural Heritage of Latin America (CRESPIAL) together with the UNESCO Peru Office.**

High-level technical space to reflect on the articulations and challenges between living heritage, cultural rights and sustainable development, fostering dialogue between diverse perspectives of actors working on these issues in the region.

**The Inter-University Network on the Intangible Cultural Heritage of Latin America and the Caribbean (RIUCA) UNITWIN-UNESCO**, based at UNDAV, was invited to participate in the panel on "Living Heritage and Sustainable Development. Possibilities for the present and the future" and was represented by Prof. Mónica Guariglio, UNESCO-UNDAV Chairholder.



Evento patrocinado  
**OLIVE**

In support of the International Day  
of Intangible Cultural Heritage

**unesco**  
Intangible Cultural Heritage

# Foro: Conectando el **Patrimonio vivo** los **Derechos culturales** y el **Desarrollo sostenible** desde **América Latina**

Fecha: 17 y 18 de octubre del 2024  
Lugar: Hotel José Antonio, sala Larco, piso 9 (Av. 28 de julio 398, Miraflores, Lima).

Organizan:

 **unesco**

 **CRESPIAL**

Foro:  
Conectando  
el **Patrimonio vivo**  
los **Derechos culturales**  
y el **Desarrollo sostenible**  
desde **América Latina**

Red Interuniversitaria sobre el Patrimonio  
Cultural Inmaterial en América Latina y el  
Caribe

Lima, Perú  
17 y 18 de octubre de 2024

Prof. Mónica Gasaglio  
Universidad Nacional de Avellaneda  
Argentina

 **RIUCA**  
Red Interuniversitaria en  
Patrimonio Cultural Inmaterial  
de las Universidades del Caribe



Universidad Sede:  
Universidad Nacional de Avellaneda (Argentina)

Universidades Socias Co-fundadoras:  
Universidad Nacional de Rosario (UNR) Argentina  
Universidad Nacional de Asunción (UNA) Paraguay  
Universidad de la República (UDELAR) Uruguay

<https://riucapilac.irice-conicet.gov.ar/>



## ► II Ibero-American Congress of Cultural Right

**Tlaxcala - México** October 14, 15 and 16, 2024

Organized by the Ibero-American General Secretariat (SEGIB) with academic responsibility of the Gabeiras Foundation for Law and Culture, the Autonomous University of Tlaxcala (Mexico) and the Interuniversity Institute for Cultural Communication (Carlos III University of Madrid and UNED) in a hybrid format, it had the online and face-to-face participation of various Ibero-American speakers in the interest of strengthening cooperation mechanisms, coordination and articulation of cultural policies in the region.



The UNESCO Chair on Cultural Diversity, Creativity and Cultural Policies participated through a Communication: **Culture and Cultural Rights in State Policies? Is Culture a Global Public Good?** an online intervention on the effective impact of Culture on the political agenda and the central importance of cultural rights, a substantial part of the Human Rights paradigm, through questions on the formulation of cultural policies with a rights-based approach and the role of current cultural institutions.

The Communication is available at:

<https://youtu.be/Dz5FIWsV0q4?si=fGEIrNJA0COiEP3f>

## ► **UNESCO Chair and Interuniversity NETWORK on ICH / UNDAV-UDELAR Linkage**

**December 9 and 10, 2024**

Organized by the Faculty of Humanities and Education Sciences (FHCE) of the University of the Republic (UDELAR), the **III Conference of the University Technician in Cultural Heritage 10 years: balances and challenges** was held last year at the headquarters of the Cenur Litoral Norte Paysandú, Uruguay.

Prof. Mónica Guariglio was invited to present the inaugural Conference **"The Protection and Promotion of the Diversity of Cultural Expressions in the global context"**, in which she presented on the experiences of collaboration of National University of Avellaneda (UNDAV) with the UNITWIN Programme of UNESCO, through **the Chair of Cultural Diversity, Creativity and Cultural Policies and the Interuniversity Network on Intangible Cultural Heritage of Latin America and the Caribbean (RIUCA)**.





### III. OTHER CONFERENCES

Organizational activities undertaken by the chair holder

## 2021

#### ► **Culture and science: an unavoidable binomial for the promotion of sustainable development**

July 31, 2021



Activity organized by the ACERCA Program of Training for Development in the Cultural Sector of Spanish Cooperation. Intervention in the panel "Scientific



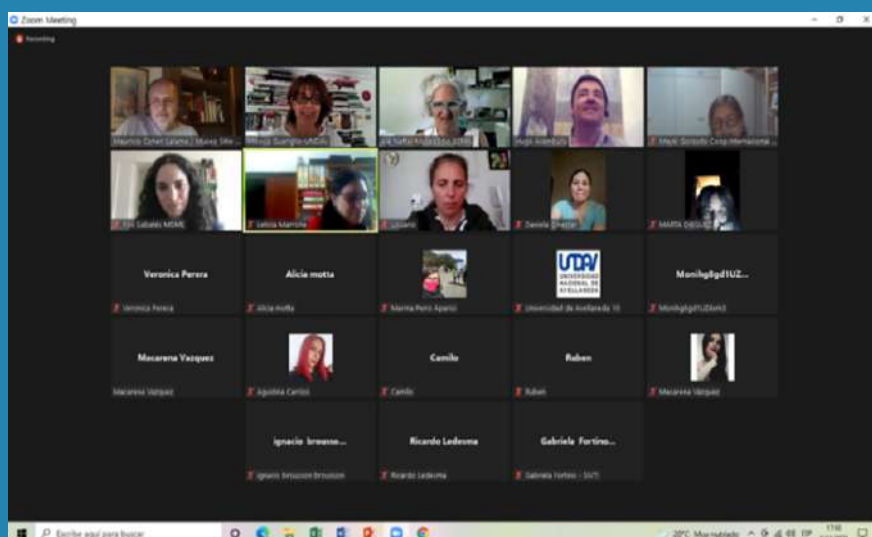
knowledge as a strategic tool in the achievement of the SDGs and in the implementation of the 2030 Agenda - Ibero-American Panorama".

Parque de España Cultural Center, Rosario, SantaFe, Argentina .

<https://www.youtube.com/live/GI-9nH-N7kw?si=NPig-tNLWv8WrFI2>

## ► Academic Event **Argentine Memory for the World**

November 9, 2021



Organization of the Conversation Argentine Memory for the World in support of the **Candidacy of the ESMA Museum Site of Memory Former Clandestine Center for Detention, Torture and Extermination to the UNESCO World Heritage List**. The meeting addressed the importance of UNESCO conventions and their impact on the Latin American and Caribbean region and the contribution of the academic field to the memories of our people.

<https://youtu.be/33hZIJC-Mx0>

## ► Launch of the **PIRCA** Audiovisual Industry Observatory

December 21, 2021

Academic meeting "**Researching communication and audiovisual culture to promote public policies, new markets and the promotion of employment**". With the intervention of national officials, national and provincial legislators, researchers specializing in the cultural and communication area, references in the audiovisual sector and the production of scientific knowledge for culture and communication.

The UNESCO UNDAV Chair participated in the meeting in which problems and needs for the production of knowledge in the field of communication, audiovisual production, issues of inclusion, creativity and public policies to strengthen the creative industries were addressed.



# 2022

## ► 1st Interuniversity Congress “Laudato si”

September 2022

Organized by the National Interuniversity Congress (CIN), the National University of Avellaneda, through the UNESCO Chair on Cultural Diversity, Creativity and Cultural Policies, participated in the Laudato Si Interuniversity Congress in the debate panel "**Dialogue between knowledges, dialogue of cultures**".

The director of the Chair, Dr. Mónica Guariglio, participated in the debates with the lecture "**Cultural Diversity in the Construction of the Casa Común**".

<https://youtu.be/4oEeEcX1E08>



## ► Argentine Congress of Cultural Management

November 3 to 5, 2022

Avellaneda - Province of Buenos Aires, Argentina

Organized by the Argentine Network of Cultural Management and the National University of Avellaneda, under the auspices of the Argentine Ministry of Culture and the Cultural Institute of the Province of Buenos Aires.

Chairholder intervention in the panel "**MONDIACULT 2022: a new global agenda for culture**".





# 2022

## ► III Congress on Internationalization of Higher Education

August 30 to September 01, 2023

Organized by the Federal University of Latin American Integration (UNILA) Foz do Iguaçu, Paraná, Brazil.

Intervention of the UNESCO Chair Director at the round table "Interculturality and internationalization: a new agenda in the processes of regional integration in the field of higher education".

## ► 18th Intergovernmental Committee of the Convention for the Safeguarding of the Intangible Cultural Heritage, UNESCO 2003

Botswana December 6, 2023



Co-organized by the Living Heritage Entity and the UNESCO International Information and Information Networks Centre on the Intangible Cultural Heritage in the Asia-Pacific Region (ICHCAP) with the support of the Cultural Heritage Administration of Korea (CHA) Discussion on comparative case studies (Asia-Pacific, Latin America and the Caribbean, Europe, Africa) and the evaluation of the achievements of interdisciplinary projects related to education and SDG 4 of the 2030 Agenda.

Prof. Mónica Guariglio presented the experiences of **Academic Networks on Intangible Cultural Heritage in the Latin American and Caribbean region**: the creation of ReCAPCILAC in 2017, a network made up of experts from 30 institutions in the region, and the recent implementation of the **Interuniversity Network on Intangible Cultural Heritage of Latin America and the Caribbean (RIUCA)**, a network made up of Universities in Argentina, Paraguay and Uruguay within the framework of the UNITWIN/UNESCO Programme.

# ► II.

## **Scholarships Research Tutoring**

# 2023

## a) INTERBEC Scholarship: International Research Training Scholarships for UNDAV Students

**August 30 to September 01, 2023**

Call for Proposals from the Department of International Cooperation, Secretariat for Research and Technological and Institutional Liaison, National University of Avellaneda. Fellow Florencia Videgain began her research, completed in 2024, which addressed the impact of culture within the framework of the 2030 Agenda and the Sustainable Development Goals (SDGs), as well as the identification and survey of public cultural policies, cultural rights with follow-up to the reports on Cultural Rights and Foreign Debt of the United Nations Special Rapporteurs, Alexandra Xanthaki and Attiya Waris.





## b) UNESCO UNDAV Chair training in the protection of cultural heritage/advanced fellowships

September 2023

As part of the capacity building and linkage with institutions specialized in the topics of the UNESCO conventions and their scope, especially considering the experiences in combating illicit trafficking and the protection of cultural heritage assets, two advanced students of the Bachelor's Degree in Cultural Management, Department of Culture, Art and Communication, were awarded scholarships to attend the **Improvement Course in the Protection of Cultural Heritage, IUPFA**, a specialization that addresses issues on crimes against cultural heritage, the preventive conservation of Cultural Property, counterfeiting in the visual arts and decorative arts and security in museums among others.





## c) Thesis Tutoring

December 2023

Within the framework of the academic cooperation between the National University of Avellaneda and the Sapienza Università di Roma, Italy, the UNESCO/UNDAV Chair accompanied the research of the Thesis on the Relations between MERCOSUR and the European Union by Lorenzo Giudicianni, an exchange student of International Cooperation.

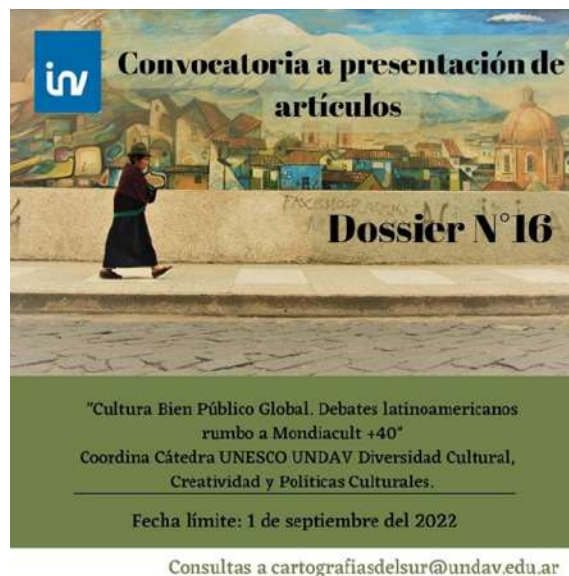
The thesis research is about the negotiations and the contents of the Association Agreement between the European Union and the MERCOSUR. The objective is to highlight what the agreement implies, why the negotiations have been so long and if it is favorable for the two regional blocks and to what degree.

# ► III. Publications

# 2022

## ► Revista **Cartografías del sur**

**UNDAV** Cartografías del Sur (ISSN 2422-6920)



Multidisciplinary journal in Sciences, Art and Technology of the National University of Avellaneda edited by the Secretariat of Research and Technological and Institutional Linkage (SIVTI) and indexed by DOAJ and Latindex , to disseminate the academic works of national and foreign researchers – with special emphasis on Latin American production – from a spirit that favors critical and reflective debate on the main challenges and dilemmas facing our societies of the South.

Thematic Dossier coordinated by de UNESCO/UNDAV Chair: No. 16 (2022): Cds, No. 16, DECEMBER/2022,

**Global Public Good Culture: Latin American Debates Towards MONDIACULT +40.**

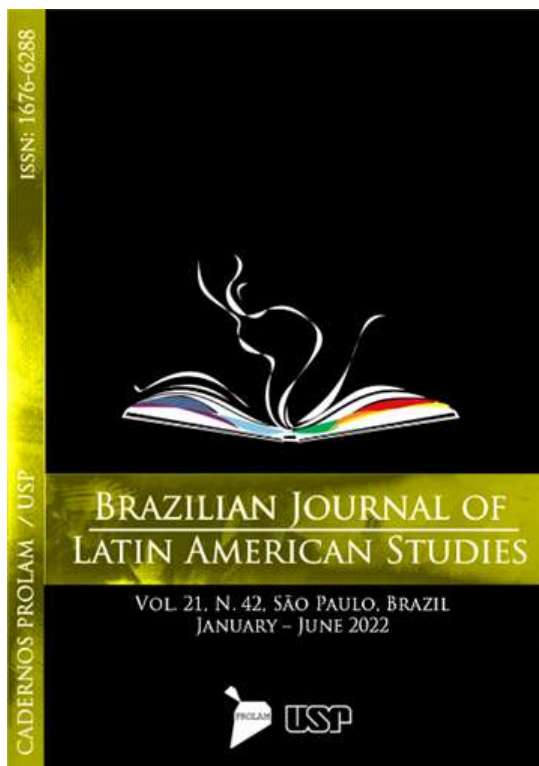
First approach to the frameworks of the new roadmap resulting from MONDIACULT  
Three articles received from Brazil, Chile and Argentina are included, collaborations that are valued and considered initial contributions, promoting a collective

**DOI:** <https://doi.org/10.35428/cds.vi16> **Publishate:** December 29, 2022

<https://cartografiasdelsur.undav.edu.ar/index.php/CdS/issue/view/16>



## ► Brazilian Journal of Latin American Studies (BJLAS)



A magazine specialized in the dissemination of studies on Latin America, created in 2002 by the Graduate Program on Latin American Integration (PROLAM/USP), presents in its 42nd edition, at the initiative of the UNESCO/UNDAV Chair on Cultural Diversity, Creativity and Cultural Policies, the thematic block "Culture and regional integration: ways to think about the decolonization of power in Latin America", coordinated by Mónica Guariglio (UBA/UNDAV). Valeria Graziano (University of Salamanca /USP)) and Lía Calabre (FCRB/UFF).

The article addresses the impacts on South American cultural integration, discussing the advances, limits and contradictions that marked the MERCOSUR Cultural between 2003 and 2015, in order to contribute to the debates on the impact of culture in the processes of emancipation and decolonization of power in the region and the articulation between culture, alternatives to development, autonomy and regional sovereignty.

Full article: <https://tinyurl.com/5xvr64sh>

**"The Place of Culture in South American Regional Integration: An Analysis of MERCOSUR Cultural in the Context of Postliberal Regionalism"** by Valeria Graziano (University of Salamanca, Spain) and Mónica Guariglio (National University of Avellaneda, Argentina).

Analysis of experiences of regional integration and culture developed from regional multilateral agreements and organizations - with emphasis on MERCOSUR, culture as a central dimension and structuring axis for the development of public policies and initiatives of regional integration and cooperation. Current debates on alternatives to development and regional versus hegemonic integration.

Full article here: <https://tinyurl.com/5h3ua6w3>

Full 42nd edition Brazilian Journal of Latin American Studies (BJLAS):  
<https://www.revistas.usp.br/prolam/issue/view/12465>

## ► **Journal of Cultural Management - RGC editions**

**September 01, 2022**

Issue dedicated to Latin American Cultural Management at MONDIACULT 2022. Call for experts and cultural managers from different Latin American countries, with experience and trajectory located in order to build a collective reflection on the contributions of the region in terms of cultural rights, cultural diversity and sustainable development

<https://rgcediciones.com.ar/la-gestion-cultural-latinoamericana-en-la-mondiacult-2022/>



**Article: MONDIACULT 2022:**  
the construction of a new global  
cultural agenda.

## ► **Mondiacult 40 anos depois: impactos e desdobramentos nas políticas culturais na América Latina - livro**

**Article: MONDIACULT 40 years ahead: the state of culture - Mónica Guariglio**

The work brings together experts from different Latin American countries and different fields of knowledge, presenting comprehensive theoretical reflections on the concepts and notions applied to the field of cultural policies present in documents of the United Nations Educational, Scientific and Cultural Organization (UNESCO) – and especially in the recommendations of the World Conference on Cultural Policies (MONDIACULT) – to the studies of the consequences of these policies, recommendations in territorial and sectorial policies and actions in the field of culture.

The authors review the achievements and setbacks experienced of cultural policies in many Latin American countries.



**M741 Mondiacult 40 anos depois:**  
impacts and unfolding of cultural  
policies in Latin America. Lia  
Calabre, Renata Rocha, Antonio  
Albino Canelas Rubim (Organizers).  
Salvador: EDUFBA Editora da  
Universidades Federal da Bahia  
2022. 268p. (Cult)... ISBN:  
978-65-5630-356-7

<https://repositorio.ufba.br/handle/ri/35797>



# ▶ **IV.**

**Expert visits**

**Teacher exchange**

## ► UNESCO UNDAV Chair receives visit from Mexican expert

One of the objectives of the UNESCO/UNDAV Chair in Cultural Diversity, Creativity and Cultural Policies is the exchange of local good practices through cooperation at regional and international levels. In this framework, on August 28 and 29, 2023, Dr. Ignacio Moreno Nava, senior research professor at the University of La Ciénega of the State of Michoacán de Ocampo, Mexico (UCEMICH) visited the University and gave the Conference **"Heritage Management, Tourism and Sustainability"** that addressed the axes of cultural diversity, management of local heritage, tourism and sustainable development. The visit included working meetings with the UNESCO Chair team and with the authorities of the Department of Culture, Art and Communication and the International Cooperation Area of the Secretariat for Research and Technological and Institutional Linkage.

Dr. Moreno Nava introduced and shared the programs and projects of the Digital Humanities Laboratory of UCEMICH that works on the link between audiovisual technologies and cultural management with emphasis on axes of cultural diversity, intangible cultural heritage, strategies for cultural routes and sustainable development.



► **V.**

**Cooperation with  
UNESCO**

## ► **Collaboration with UNESCO and other UNESCO Chairs on relevant programmes and activities**

We are in fluid relationship with the UNESCO Montevideo Field Office, we celebrate the participation of its authorities in several of the activities carried out and are grateful for the collaboration and technical assistance received.

We also attend with interest the calls and seminars of the UNITWIN program and at the invitation of the Chile Regional Office we have participated in the Regional Consultation on Artistic and Cultural Education in February 2022.

We also collaborate with the Regional Center for the Safeguarding of the Intangible Cultural Heritage of Latin America (CRESPIAL) and are part of the internal dialogue table on Human Rights and Intangible Cultural Heritage.

We are in liaison with other UNESCO Chairs in the region and keep in touch with the National Commission (CONAPLU) to whom we send our news and queries. We will continue to deepen regional and international collaboration and cooperation for the promotion of the diversity of cultural expressions, the strengthening of culture in the 2030 Agenda and the roadmap of the MONDIACULT 2022 declaration on cultural rights, the impact of technologies and artificial intelligence and the challenges of the global cultural sector.

Our agenda includes the follow-up of the sessions of the Intergovernmental Committee of the UNESCO 2005 Convention and since 2021 we have participated online as observers.





The specialist in Culture of the Montevideo Field Office, Alcira Sandoval Ruiz has visited the headquarters of the University UNDAV in a meeting to exchange actions and projects together with the Rector Eng. Jorge Calzoni and authorities of the institution.

In May 2022, the publication **Cultural Heritage and Social Inclusion: Contributions to the Development Agenda in the Post-COVID Era in Latin America and the Caribbean**, which includes research and surveys from Argentina, Brazil, Colombia, Mexico and Uruguay, was presented at our headquarters.

Edited by UNESCO and coordinated by the Montevideo Regional Office and the Network for Academic Cooperation on Intangible Cultural Heritage of Latin America and the Caribbean (ReCAPCILAC) with the support of the Ibero-American Cultural Space (ECI-SEGIB) and the Regional Center for the Safeguarding of the Intangible Cultural Heritage of Latin America (CRESPIAL), Published in 2022 by the United Nations Education Organization, Science and Culture (UNESCO), © UNESCO, 2022 ISBN 978-92-3-300178-7

presentación de la publicación

# Patrimonio Cultural Inmaterial e Inclusión Social

Aportes para la agenda de desarrollo en la era post-COVID en América Latina y el Caribe

**31 DE MAYO** 18 h  
ARG/URU

Sede de la Universidad Nacional de Avellaneda, Argentina  
También podrás ver la **transmisión en vivo**



Logos: UNESCO, ReCAPCILAC, UDRV, ECI-SEGIB, CRESPIAL, Apoyan, Secretaría General Benicomunicación, Secretaría General Iberoamericana

## INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

### FIFTEENTH SESSION

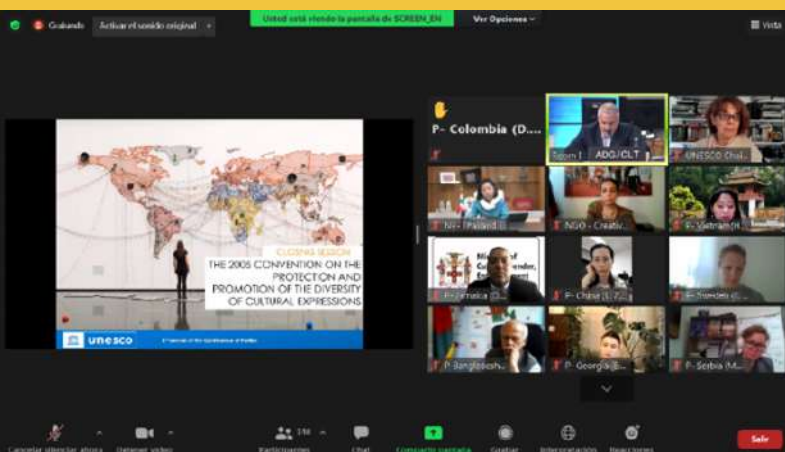
Online, Paris  
8 – 11 February 2022




Grabando Activar el sonido original

Unidad está viendo la pantalla de SCREEN\_29

Ver Opciones



Logos: UNESCO, ReCAPCILAC, UDRV, ECI-SEGIB, CRESPIAL, Apoyan, Secretaría General Benicomunicación, Secretaría General Iberoamericana

Grabando Activar el sonido original

Unidad está viendo la pantalla de SCREEN\_29

Ver Opciones



Logos: UNESCO, ReCAPCILAC, UDRV, ECI-SEGIB, CRESPIAL, Apoyan, Secretaría General Benicomunicación, Secretaría General Iberoamericana

It should be noted that from the direction of the UNESCO Chair we developed the project for the creation of the Network on Intangible Cultural Heritage in Latin America and the Caribbean (RIUCA), within the framework of the UNITWIN UNESCO Networks and Chairs program, a network constituted by the National University of Avellaneda (UNDAV) and the National University of Rosario (UNR) of Argentina; the National University of Asunción (UNA) of Paraguay and the University of the Republic (UDELAR), reflecting the commitment of higher education institutions in the region to strengthen the SDG17 alliance strategy.

Actually we continue participating of the Network as part of the staff.

# ► VI.

## Websites and social media



With the collaboration and technical resources of the University's Press Office, we have strengthened the dissemination of activities and initiatives through the website, the institutional newspaper and the media Radio UNDAV and TV UNDAV and on social networks through the Instagram and Facebook accounts @catedraunesco.undav

In 2023 a visual identity of the Chair was defined and translated into different visual materials and communication work was carried out based on the update of public information of the UNITWIN UNESCO Programme, the UNESCO-UNDAV Chair on the institutional website of the National University of Avellaneda, social networks and other institutional websites.

On social networks, a comprehensive management was carried out, planning the updating of the content and generating new graphic and audiovisual materials specific to the type of activity and/or information.

The aesthetics of the profiles were updated according to the new identity and tools such as **Linktr.ee**<sup>1</sup> to provide more direct and orderly access to all the material of the Chair: conferences, talks and workshops, as well as relevant articles on the subject. The Chair's events and special participations were disseminated on all networks. This work allowed us to gain visibility thanks to the increase in followers and traffic on all profiles. Instagram was the channel that obtained the greatest growth since the type of target audience characteristic of the Chair tends to use this platform more.

The Chair was linked to the Latin American Network of Cultural Management and the specialized Digital Repository of the Latin American Observatory of Cultural Management.

In order to broaden access to research on the cultural sector – this being one of the specific objectives of the Chair – work was done on the dissemination of specialized publications of the journals Cartografías del Sur and the Brazilian Journal of Latin American Studies.

Finally, a greater presence and visibility on the social networks of the Chair Instagram and Facebook was consolidated.

<sup>1</sup> <https://linktr.ee/catedraunesco.undav>

# ► VII. Others

## ► Background of activities prior to **the constitution of the chair** that contributed to the development of the initiative

The Chair, whose collaboration agreement with UNESCO was signed in June 2021, has participated, during the previous period of presentation and evaluation of the project, in several instances and exchanges with national and international institutions in the cultural sector.

We consider it of great interest to mention some of those activities that were decisive in strengthening the initiative and linking the project with institutions that supported and expressed their adhesion to the Chair.

These activities are listed below:

### 1) VII Ibero-American Congress on Culture and Sustainable Development - **Special Rapporteur**



Organizing Committee of the VII Ibero-American Congress of Culture, made up of the Ibero - American General Secretariat (SEGIB), the Organization of Ibero - American States for Education, Science and Culture (OEI) and the Ministry of Culture of the Government of Mexico, held from November 4 to 8, 2020.

Prof. Mónica Guariglio participated as General Rapporteur, preparing the final

recommendations and as speaker in the Panel presentation of the Ibero-American Strategy for Culture and Sustainable Development.

Closing ceremony

<https://www.youtube.com/watch?v=MP-D4w9vIAA>

General rapporteur presentation

[https://youtu.be/YKr\\_6sMtryk](https://youtu.be/YKr_6sMtryk)

Panel presentation of the Ibero-American Strategy for Culture and Sustainable Development

<https://www.youtube.com/watch?v=XNOiXXO-sAE>

## 2) “Ibero-American Strategy for **Culture and Sustainable Development**”



**Composition of the Editorial Committee Academic coordination:**

Alfons Martinell Sempere

**Technical coordination:** Sara Díez Ortiz de Uriarte

**Drafting Committee:** Mónica Guariglio - Fernando Vicario - Enrique Vargas Flores- Sara Díez Ortiz de Uriarte - Natalia Armijos - Ivana de Siqueira

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<https://www.segib.org/?document=estrategia-iberoamericana-de-cultura-y-desarrollo-sostenible>

### 3) Links with the International Federation of Coalitions for Cultural Diversity and the Chilean Coalition for **Cultural Diversity**

**Interventions on the scope of the 2005** convention conference of October 20, 2020 and symposium May 27, 2021  
Conference and symposium



The debate revolved around the contributions of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions in the context of the pandemic, analyzed the impacts of the COVID-19 crisis on the diversity of cultural expressions in Latin America and proposed strengthening the scope of the convention at the local and regional levels, within existing networks, such as IFCCD, through the national coalitions.

How the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions will contribute in the current context? Presentation by Mónica Guariglio, professor of cultural management at the National University of

Avellaneda (Argentina) and project manager of the UNESCO Chair "Cultural Diversity, Creativity and Cultural Policies», y Katherine Müller-Marín, Director of the Regional Office of Culture for Latin America and the Caribbean and Representative for Cuba and the Dominican Republic.

#### 4) Webinars linked to the topics of intangible cultural heritage and the diversity of cultural expressions

a) Organized by ICHCAP and UNESCO Bangkok July 2020, to exchange ideas on building cooperation and networks between higher education institutions for the safeguarding of ICH based on the experience of consolidated regional networks in Africa, Latin America, Europe and Asia-Pacific.

The third session of ICH webinars, called (Inter-) Regional Collaboration among Higher Education Institutions for the Safeguarding of ICH, examined the state of the art of networks in different regions of the world, how they were formed and how they operate and contribute to ICH research and teaching, as well as to its safeguarding and transmission



The poster for the ICH Webinar Series, Session 3, features a green and blue background. At the top, logos for ICHCAP and UNESCO are visible. The title "ICH Webinar Series" is prominently displayed in white. Below it, the session title "Session 3 (Inter-)Regional Collaboration amongst Higher Education Institutions for ICH Safeguarding" is shown in a white box. The poster lists a Moderator and four Speakers, each with a circular portrait and their name and affiliation. The event date and time are provided at the bottom, along with a YouTube link for streaming.

**ICH Webinar Series**

**Session 3** (Inter-)Regional Collaboration amongst Higher Education Institutions for ICH Safeguarding

**Moderator:**

- Maria Frick**  
Responsible for Culture Program  
UNESCO Bangkok Office

**Speakers:**

- Cristina Ortega Nuñez**  
Professor  
University of Seville (Spain)
- Jacob Mapara**  
Professor  
University of Technology (Dresden)
- Monica Guangio**  
Professor  
National University of Argentina (Argentina)
- Montira Honyengnua Unakul**  
Programme Officer  
UNESCO Bangkok Office

**July 30, 2020 (Thurs)**  
**20:00-21:00 (BST, Korean Standard Time)**  
**16:00-17:00 (Bangkok Time)**

To be streamed on [DREAPAL's YouTube channel in Spanish](#)

**b) Virtual forum 'Views of Latin America's intangible cultural heritage in the face of covid-19: present and future' - CRESPIAL "Post-pandemic views from other actors: academia, community organizations and NGOs".**

September 2020

Reflections on the fundamental role of academic institutions and civil society organizations in the safeguarding of intangible cultural heritage, how this role is assumed in the midst of the pandemic, how it will be assumed in a post-pandemic scenario, and how, from education, these processes can be strengthened.



<http://crespial.org/crespial-invita-la-ultima-sesion-del-foro-virtual-miradas-del-patrimonio-cultural-inmaterial-latinoamerica-frente-al-covid-19-presente-futuro/>

## 5) Debates on MERCOSUR Cultural on its the 30th anniversary

The Observatory of Regionalism (ODR) organized on May 28, 2021 the experts webinar the **Mercosur 30 Years Debate Cycle**, "**Cultural Mercosur: advances and challenges for regional integration**" with the aim of reflecting on the cultural integration initiatives developed by progressive governments in the 2003-2015 period.

The Regionalism Observatory (Unesp/Unicamp/PUC-SP) is a democratic and plural space for research and reflection on contemporary regionalism with the aim of promoting debates, studies and extension activities on regional integration and cooperation initiatives.

**CICLO DE DEBATES - 30 AÑOS DEL MERCOSUR**  
**Mercosur Cultural: avances y desafíos para la integración cultural regional**

**ODR DEBATE**

**PROFª ANDREA VIGNOLO (URUGUAY)**  
Universidad de la Republica (UDELAR)

**PROFª MÓNICA GUARIGLIO (ARGENTINA)**  
Directora de la Cátedra UNESCO - Universidad Nacional de Avellaneda (UNDAV)

**VLADIMIR VELÁZQUEZ MOREIRA (PARAGUAY)**  
Grupo de Reflexión Ciudad y Cultura - Paraguay

**VALÉRIA GRAZIANO (BRASIL)**  
Mediadora  
Universidad de Salamanca (España)

**28/05/21 | 15h (BRT)**  
Transmisión en vivo en el canal del Observatorio de Regionalismo  
Evento con emisión de certificado

Apoyo: Cátedra UNESCO "Diversidad cultural, creatividad y políticas culturales" de la Universidad Nacional de Avellaneda (UNDAV)

[Canal do YouTube do Observatorio de Regionalismo](#)

## ► **Reflections**



As described in the previous report, we have developed during the period 2021/2025 a close link with the initiatives of UNESCO and its Field Office UNESCO/Montevideo, we strengthened participation and fruitful exchange with higher education institutions and cultural cooperation organizations such as the Ibero-American Cultural Space (ECI) while promoting spaces for reflection and debates related to cultural policies as well as academic and editorial calls.

We gave testimony of our vision on culture, the exercise and defense of cultural rights in the different instances in which we participated and/or organized, which made it possible to disseminate the objectives of the Chair and its contribution to cultural cooperation.

The call for the launch in Argentina of the UNESCO Global Report 2022, "Re/thinking policies for creativity: Considering culture as a global public good" led to debate with local, regional and international actors, giving space for visibility and greater scope to an essential document on the state of the art on a global scale

The follow-up to the sessions of the Intergovernmental Committee of the 2005 Convention was one of the central objectives of our agenda, reinforcing the commitment to its scope and principles. Unfortunately, we were not able to develop the program of regional meetings on its validity and relevance.

The actions linked to the training of cultural managers in the academic field through seminars and conferences have become a reference in the educational agendas of cultural management and the training and scholarships implemented made it possible to bring undergraduate students closer to the issues of the UNESCO agenda.

Finally, we thank those who have participated in this program collaborating in the activities directly or indirectly, the colleagues of the host institution for their support and especially the Department of Art, Culture and Communication of the National University of Avellaneda that through its Decano Mr. Daniel Escribano understood the importance of the Chair, its impact on the policy of cultural linkage and cooperation and the need to articulate strategies for

academic responses to the debates, challenges and demands of the cultural sector as a whole.

February 2025

Avellaneda, Provincia de Buenos Aires, Argentina



## UNESCO UNDAV Chair

### Chairholder:

Prof. Mónica Guariglio

### Staff:

Lic. Hugo Aramburu

Mag. Valeria Graziano

Mag. Leticia Marrone

Mag. Daniela Scotto D'Abusco

Lic. Úrsula Rucker



# Cátedra UNESCO UNDAV

Diversidad Cultural, Creatividad y Políticas Culturales

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